



**PUGET SOUND CHAPTER**  
Association for  
Talent Development

**David Kelly, Executive Director**  
**The eLearning Guild**

**Talks Trends, Tools and Tech for L&D  
Professionals:**

**Social Learning  
Content Curation  
The Now and Next of Learning**

TUESDAY DECEMBER 6, 2016

7:30 AM – 12:30 PM

Microsoft Redmond - Building 33 Cascade Auditorium

**@ATDps #ELW16**

## Schedule

7:00 AM – 12:30 PM

**7:00 – 7:30 AM** Registration & Check-In near Cascade Auditorium doors  
Informal Networking – light refreshments available  
*Additional food available for purchase in The Commons food court*

**7:30 – 8:45 AM**  
**Session 1: Social Learning in 2016**  
Social learning has been a buzzword for years. It's a concept that is in danger of becoming irrelevant, and the potential is being wasted through misled focus on technology instead of people. We would cover what social learning is, what it isn't, what people are doing wrong today, and how we can rescue social learning from industry irrelevance.

30 min BREAK  
Registration & Networking

**9:15 – 10:30 AM**  
**Session 2: Putting Curation to Work**  
What is curation? How does it work? How can we apply it to L&D?

30 min BREAK  
Registration Closes 11:15 AM

**11:00 AM – 12:15 PM**  
**Session 3: The Now & Next of Learning and Technology**  
An in depth exploration of today's emerging technologies, put into the context of the attendees' world. We cover and explain many of today's trends, and examine how they can be applied to attendees' worlds.

**12:15 – 12:30 PM** Final Q&A

**12:30 – 1:00 PM** Program Concludes  
Informal Networking

## SHARE YOUR THOUGHTS ABOUT THE EVENT

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<http://www.linkedin.com/groups/1202537>



# SPEAKER BIO



## David Kelly

*Training, Learning, and Performance Consultant  
Social Media Trainer and Community Manager  
Conference Backchannel and Twitter Chat Curator*

**Senior Vice President & Executive Director at The eLearning Guild**

David has been a learning and performance consultant and training director for more than 15 years. He is a leading voice exploring how technology can be used to enhance training, education, learning, and organizational performance. David is an active member of the learning community and can frequently be found speaking at industry events. He has contributed to organizations including ATD, eLearn Magazine, LINGOs, and more. David is also known for his curation efforts, especially related to conferences and events for learning and performance professionals.

### David's message on his Learning Blog

I am passionate about progressive education and performance support in the workplace. Technologies such as social media have advanced to the point that they can now support social learning, instead of being a barrier to it. I believe in leveraging this technology to bring learning and development programs into the workflows of the job in ways that better address performance issues, and are less intrusive to work environments. I look forward to helping organizations embrace this opportunity to break through the traditions of what learning and performance has been, and leverage technology to open the doors to what is possible.

*NOTE: materials from today's event are also available on David's website [davidkelly.me](http://davidkelly.me)*

### About The eLearning Guild

The [eLearning Guild](http://eLearning Guild) is the oldest and most trusted source of information, networking, and community for eLearning professionals. As a member-driven organization, the Guild produces conferences, online events, online and blended training courses, eBooks, white papers, research reports, and Learning Solutions Magazine—all devoted to the idea that the people who know the most about making eLearning successful are the people who produce eLearning every day in corporate, government, and academic settings. Our goal is to create a place where eLearning professionals can share their knowledge, expertise, and ideas to build a better industry—and better learning experiences—for everyone.

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**Celebrating National  
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