



**PUGET SOUND CHAPTER**  
Association for  
Talent Development



**SUMMER  
NETWORKING  
EXTRAVAGANZA**

JULY 25, 2019

# THE EXPERTS

Your ticket gets you access to 14 industry experts!  
Check out their bios for more information on their expertise and backgrounds.

## Keynote: Cultivate Your Network



Jenn Gile, [F5 Networks](#) and [ATD Puget Sound](#)

Networking! It can feel unproductive and impersonal... but it doesn't have to. Want to know the secret to great networking? **Make real connections as people first.** We'll explore practical techniques to do this effectively and start cultivating a strong and healthy network.

Jenn creates experiences that connect people and inspire action - including global learning programs for F5 Networks, the ATD Puget Sound 'Under the Hood' series and this event - the Summer Networking Extravaganza! She speaks from experience when it comes to the benefits of a strong network, as it helped her make the industry jump from government to technology. Jenn is a thought leader in HR and L&D spaces, promoting modern people and learning practices that help organizations thrive.

Connect with Jenn [here!](#)

## Professional Headshots



Mike Wilson, [Nowhereman Photos](#)

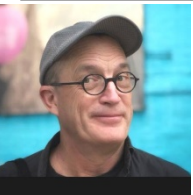
Mike Wilson is a professional fashion and commercial photographer with a creative flare, known for elegant and eye-catchingly beautiful portraits.

*Limited slots for headshots will be available for \$20 during the event.*

Connect with Mike [here!](#)

nowheremanphotos

## Photobooth



Sandy Mason Abernathy, [AMP Creative](#)

Get a fun and free memento! AMP Creative is a creative firm specializing in learning experiences and communication solutions. AMP integrates emerging technologies like virtual reality and augmented reality while using our storytelling skills and human-centered design to solve our clients' learning and communications needs. Our promise: creative hearts, strategic minds, and hands on technology.

Connect with Sandy [here!](#)



# THE EXPERTS

## Expert-Facilitated Conversations

10-20 minute group discussions led by industry experts!

### Personal Branding

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**Soleil Roth**, [Somewhere Soleil](#) and [the Riveter](#)

Hi all! I'm Soleil, an award-winning travel and food blogger who shares culturally immersive travel advice from my own personal perspective. In other words, a real human, traveling to real places, experiencing real moments. I'll share advice on how to cultivate and strengthen your personal brand, and how leverage a strong personal brand to advance your career and life, beyond social media.

Connect with Soleil [here!](#)

### Mind + Speech Hacks for Networking

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**Jenn Gile**, [F5 Networks](#) and [ATD Puget Sound](#)

*Oh no, not another awkward formal networking event!* Whether you're introverted or extroverted, looking for a job or just looking for friends, you can have a *great* networking experience! Continuing with the theme from her keynote, Jenn will share practical tricks for striking up meaningful conversations with strangers and setting the stage for real connections.

Connect with Jenn [here!](#)

### How to Get a Mentor, and Why You Should Be One

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**Fred Krug**, [Year Up Puget Sound](#)

Having a mentor is key to career success, but how do you know when you need one? Where do you find one? Or have you held back from mentoring someone because you think you aren't qualified? Fred Krug is the Executive Director of Year Up Puget Sound, a non-profit dedicated to closing the opportunity divide for under-served young adults. Hear from Fred how to successfully get, leverage, and be a mentor!

Connect with Fred [here!](#)

### Planning and Marketing an Employment Gap

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**Nancy Jensen**, [The Swing Shift](#)

Does the thought of an employment gap give you anxiety and dread? Do you fear how a gap will appear to your coworkers, manager, or prospective employers? Whether your gap is for family or professional reasons, Nancy will give you tips on how to proactively prepare for a gap and market yourself after one. She co-founded the Swing Shift to lift barriers that impede women from finding meaningful work - let her help you!

Connect with Nancy [here!](#)

### Get that Interview! tips from a recruiter

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**Finnian Durkan**, [Indeed](#)

Do your job applications generate calls from recruiters? Or do they disappear, mysteriously, into a black hole of rejection notices - or worse, total silence? Have you ever wanted to ask a recruiter how to get your resume into the right hands? Now's your chance! Finnian Durkan has recruited candidates for Aquent and RealSelf, and now manages talent acquisition at the #1 jobsite in the world: Indeed. He'll share key insights about the secret world of recruiters and tell you what you need to do to land that important interview!

Connect with Finn [here!](#)

# THE EXPERTS

## 1:1 Consultations

5-minute consultations with a Business Development Consultant, Indeed Talent Acquisition Experts, and ICF-certified Coaches

### Ask a Business Development Consultant!

*Are you an entrepreneur? Do you have questions about starting or growing your business? Bring your top question to a Business Development Consultant! Ask how you can...*

- *Identify your unique value?*
- *Target and expand your market?*
- *Build strong, renewable growth?*
- *Forge a plan for success that fits your life?*



**Lenora Edwards**, [Lenora Edwards Consulting](#)

As president of a manufacturing company, Lenora Edwards oversaw annual sales that shot from \$1.6 to \$6 million, staff size that tripled, and becoming one of Inc. Magazine's 500 fastest-growing companies — within three years. Now, Lenora consults with business leaders and entrepreneurs to dramatically accelerate revenue and growth. Her insightful and innovative business applications enable business owners to perform at elite levels.

Connect with Lenora [here!](#)

### Ask a Talent Acquisition Expert!

*Is your resume or LinkedIn profile working for you or against you? Who better to ask than an expert in candidate sourcing and screening?! Bring a printed copy of your resume or LinkedIn profile, and get quick advice on changes that can set you apart from the competition.*



**Brandon Rende**, [Indeed](#)

With 11+ years' experience, I bring a fast-paced and knowledgeable approach to connecting the top industry talent with the greatest companies.

Connect with Brandon [here!](#)



**Nicole Vongpanya**, [Indeed](#)

Nicole stays two steps ahead, no matter how formidable the project! Let her experience recruiting for Nordstrom and Indeed work in your favor.

Connect with Nicole [here!](#)

# THE EXPERTS

## 1:1 Consultations

5-minute consultations with a Business Development Consultant, Indeed Talent Acquisition Experts, and ICF-certified Coaches

### Ask a Coach!

*Pondering how to motivate your team, make a career pivot, or increase your confidence? Are you curious how a coach could help you attain your personal and career goals? Do you have questions about making career transitions or getting over a challenging hurdle? Tiffany, Anu, and Mila join us from one of our Allied Partners, the International Coaching Federation Washington State.*



**Tiffany Chang**, [Carved Paths Coaching](#)

Tiffany is a seasoned HR professional with over 10 years of experience in Learning and Development. She has contributed to organization-wide initiatives in a variety of sectors including Banking, Retail, Healthcare, and non-profit. Tiffany works with leaders and mid-level managers to help them meet goals, be better leaders, and overcome obstacles.

Connect with Tiffany [here!](#)



**Anu Arora**, [Infinite Potential Coaching](#)

Anu guides leaders from chaos to coherence, stress to bliss and beyond stagnancy to transformational and long-lasting change. Her expertise comes from over two decades of high-tech management experience combined with state-of-the-art coach training and practice. Anu's forte is to build human capital in organizations based on values, strengths and integrity through Coaching and Leadership Development.

Connect with Anu [here!](#)



**Mila Dorosh**, [BLV Coaching](#)

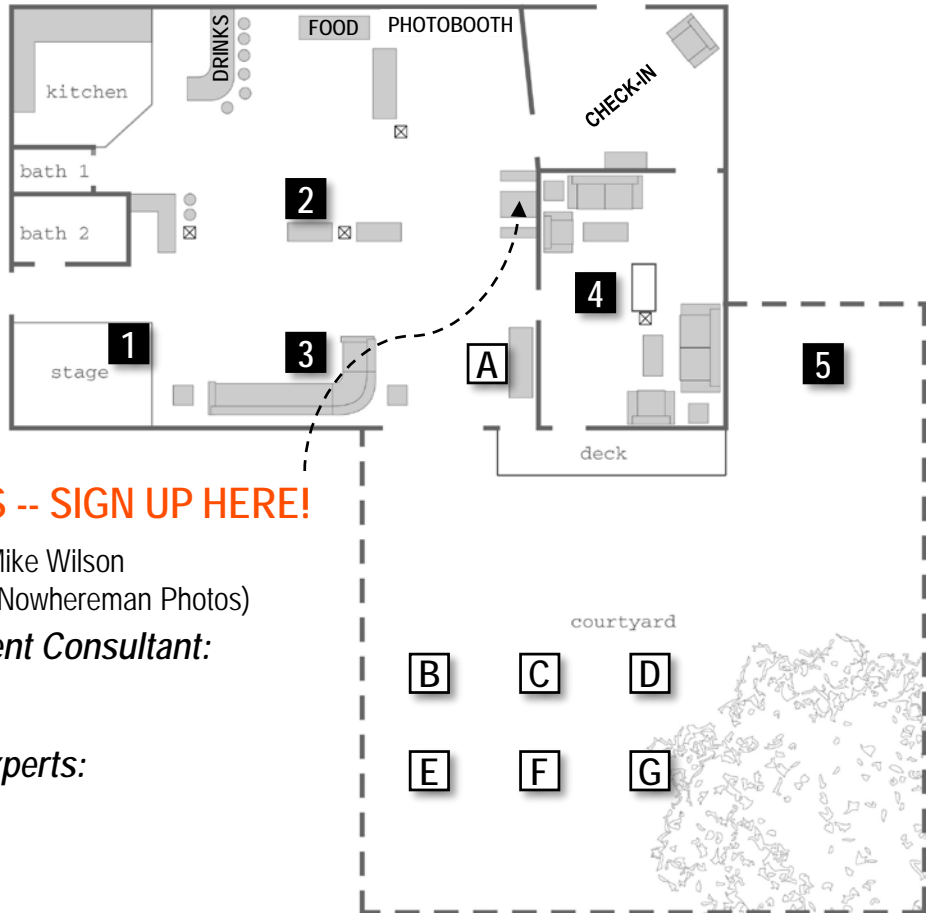
Mila works with individuals and teams develop their talent and enhance growth using coaching and facilitation tools. Her clients have included the likes of Volkswagen and Nike to start-ups, SMEs and individuals going through transition in US, China and Russia.

Connect with Mila [here!](#)

# WHERE TO FIND THE EXPERTS

## GROUP DISCUSSIONS WITH OUR EXPERTS

- 1** *Personal Branding* – Soleil Roth
- 2** *Mind + Speech Hacks for Networking* – Jenn Gile
- 3** *How to Get a Mentor, and Why You Should Be One* – Fred Krug
- 4** *Planning and Marketing an Employment Gap* – Nancy Jensen
- 5** *Get that Interview!* – Finnian Durkan



## 1:1 CONSULTATIONS -- SIGN UP HERE!

**A** \$20 Head Shots by Mike Wilson  
(Nowhereman Photos)

### *Business Development Consultant:*

**B** Lenora Edwards

### *Talent Acquisition Experts:*

**C** Brandon Rende

**D** Nicole Vongpanya

### *ICF Coaches:*

**E** Tiffany Chang

**F** Anu Arora

**G** Mila Dorosh

# MY SCHEDULE

4:00 – 4:30 | **OPENING AND KEYNOTE WITH JENN GILE**

4:30 – 5:40 | **LEARN FROM THE EXPERTS!**

*Your options during this time are...*

- Locations **1** - **5** : Join group discussions with our experts (start times below)
- Locations **A** - **G** : Meet 1:1 for a consultation or headshot
- Enjoy the food, drinks, and AMP Creative Photobooth!

Put your 1:1 **Consultation** stickers here!

<b>1</b> Personal Branding (Soleil Roth)	<b>2</b> Mind + Speech Networking Hacks (Jenn Gile)	<b>3</b> How to Get a Mentor, and Why You Should Be One (Fred Krug)	<b>4</b> Planning and Marketing an Employment Gap (Nancy Jensen)	<b>5</b> Get that Interview! (Finnian Durkan)
4:40			4:40	
4:55				
5:10			5:00	
5:25			5:20	

5:40 – 6:10 | **CASUAL NETWORKING**

6:10 – 6:15 | **CLOSING**

6:15 – 9:30 | **OPTIONAL NO-HOST SOCIALIZATION @ [JELLYFISH BREWING](#)**

1 block away - *Get \$1 off beer by showing your program!*

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## PARTNERS



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